Exhibition method 3rd semester/paper-302

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Exhibition



Introduction

- Many times in the school ,a department of the school or a class puts up their work for showing it to people outside the school & such a show is called exhibition.
- Exhibition are familiar items in our environment today. when we go round an exhibition, our attention is often focused on a group of objects and materials that are displayed according to a deliberate plan

characteristics

- Should have a central theme with many subthemes to focus.
- It should be clean & clearly labeled.
- Concept of color & size should be used for laying out the exhibition.
- Place of exhibition should be well lighted.
- Exhibits should be placed visibly.
- Should be able to relate various subject areas to provide integrated learning.

Types of Exhibition

- **1. Educational Exhibition**
- **2.** Consumer Exhibition
- **3. Trade Exhibition**

Educational exhibition

- Educational exhibition are conducted in educational institutions to educate the learners.
- Generally these are organized by the students.

Consumer Exhibition

- These are horizontal markets.
- They usually involve a large range of products from a number of different industries on display to the general public.

Cont...

Trade Exhibition

- Are generally designed to meet the needs of one particular type of business or product or country.
- Only people involved in the field are invited to attend.

Purpose of Exhibition

- To achieve specialized knowledge among students and aim to consider learning as an adventure through exhibition.
- To develop students abilities in imagination and train them to focus on facts and figures in a manner that will attract the attention of viewers.
- To reveal the ideas clearly and effectively.
- To stimulate team spirit among students.

Cont....

- To promote understanding.
- To summarize the activities that have been completed and emphasizing their meaning.
- To influence people to adopt better practices by arousing interest, stimulating thought and getting action.
- To acquaint the public with better standards by teaching facts.

Cont...

- To promote participation in or to raise money for some public cause or activity.
- To give recognition to people or institutions by enabling them to display their products.
- To create market for certain commodities.

Process and need during exhibition

- Selecting a topic and subject.
- Making a team.
- Observing and gathering information.
- Finding the key challenges.
- Drawing a plan.
- Finding the solution.
- Dividing the duties.
- Making a budget.

Cont...

- Working on plan.
- Making your model exhibit.
- Review and make sure it works properly.
- Practice speaking about the product and its functioning.
- Exhibit at the exhibition.

Advantages

- Creates a competitive spirit.
- It makes learning activity more meaningful.
- It gives concreteness to abstract ideas.
- It gives dainty to learning situations.
- It helps in international understanding.
- It reduces verbalism.
- It eminently suits to teach illiterates.

Disadvantages

- It requires much preparation and investment.
- It cannot lend itself to all topics and cannot be frequently or widely used.
- The whole process is expensive.
- Many exhibits are arranged as a matter of routine without specific teaching aim.